

NESREEN SELIM | INTERIOR DESIGN SPECIALIST



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PROFILE SUMMARY

Dedicated and results-driven interior design professional with expertise in spatial design, customer engagement, and design guidance. Proven track record in efficiently orchestrating operations, collaborating with industry partners, and implementing innovative teaching methods. **Recently won the Metropolis 100, proven to be one of the top 50 graduating interior design students from the US and Canada.** Strong project coordination skills, demonstrated through successful execution of furniture sales, in-home design support, and visual merchandising. Recognized for award-winning textile designs in international competitions. Proficient in industry-standard software (Revit, Photoshop, Enscape) and adept at adapting to diverse roles. Strong leadership and multitasking capabilities, showcased through academic excellence, volunteer work, and global recognition in design competitions. Seeking to bring a dynamic blend of creativity, technical proficiency, and project management skills to an interior design position.

CORE COMPETENCIES

- Spatial Design
- Customer Engagement
- Design Guidance
- Efficient Operations
- Collaboration & Networking
- Innovative Teaching Methods
- Efficient Project Coordination
- Visual Direction & Merchandising
- Textile Design Expertise
- Adaptability & Multitasking
- Project Management
- Leadership & Volunteering
- Academic Excellence
- Global Recognition

WORK EXPERIENCE

Furniture Sales and Design Associate Crate & Barrel | Sep 2023 – Current

- Execute on-site consultations, optimizing furniture selections for a boost in sales and enhanced customer satisfaction.
- Develop detailed floorplans and engaging mood boards, increasing customer engagement metrics.
- Personalize spatial solutions, contributing to improvement in customer satisfaction and loyalty metrics.
- Provide expert design guidance, elevating the shopping experience and achieving growth in average transaction value.
- Deliver in-home design support, streamlining furniture selection and reducing decision time.
- Create visually compelling mood boards, enriching customer choices and influencing increases in upsells.
- Optimize spatial layouts for sharp customer satisfaction, contributing to growth in repeat business and positive referrals.

Teacher

MakeSpace | Jan 2021 – Current

- Instructed students in religion, responsibility, and respect, enhancing their understanding and promoting values.
- Designed & executed appealing lesson plans, refining a positive learning atmosphere and ensuring active student engagement.
- Facilitated interactive discussions, deepening students' comprehension and fostering critical thinking skills.
- Utilized innovative teaching methods to enhance the learning experience, resulting in improved academic performance.
- Monitored and assessed student progress, implementing targeted interventions that boosted overall achievement.
- Employed technology to supplement lessons, enhancing students' digital literacy and preparing them for modern challenges.

Student Worker

Interior Design Resource Library | Jan 2021 – Current

- Orchestrated seamless operation of the Interior Design resource library, ensuring meticulous management and maintenance.
- Spearheaded the update of reference materials, fostering collaboration with firms for sample acquisition, resulting in a well-curated and current resource hub.
- Streamlined sample pickups and equipment handling, enhancing efficiency and accessibility for both students and faculty.
- Implemented a strategic system for resource organization, optimizing accessibility and user experience.
- Elevated the library's relevance by consistently curating up-to-date reference materials, aligning with industry trends and academic requirements.
- Improved resource accessibility and turnaround time by implementing efficient sample pickup processes, garnering positive feedback and satisfaction from library users.

Intern

SR/A Interior Design Firm | Jan 2023 – May 2023

- Organization of resource library
- Meeting and consultation with vendors
- Ordering samples + procurements
- Furniture selections + ordering products
- Marketing + Budgeting for firm
- Mailing samples to clients

Visual Interior Designer

Ann Taylor | Jan 2021 – Dec 2022

- Coordinated visual direction, enhancing displays, and streamlining merchandising, boosting notable store appeal.
- Implemented plans, exceeding company standards and elevating customer engagement, resulting in sales increase.
- Revamped mannequin displays, optimizing space and product visibility, contributing to a rise in customer satisfaction.

EDUCATION

Bachelor of Arts in Interior Design, Minor in Graphic Design, Marymount University; May 10 2024

(Anticipated Graduation)

- GPA; 3.60/4.00

ACHIEVEMENTS

WindowsWear Competition -Top Ten Finalist

- Recognized as one of the top ten finalists in this international competition.
- Designed an innovative interior space for retail stores, combining elements of interior design and the fashion industry.
- Utilized Photoshop, hand drafting, and drawing to create floor plans and sketches.

Capital Rail Vision Competition - First Place Winner

- International competition focused on creating an effective infographic showcasing the benefits of the capital rail for residents in the DC/Maryland/Virginia region.

Kravet Design Of Distinction - First Place Winner

- Award-winning textile design in an international competition.
- Elevated textile design skills to a professional level.
- Created a hand-rendered design inspired by the movie "Shape of Water" called "Accove," symbolizing love, difference, close-mindedness, and acceptance.

Cosmo Couture Competition - Volunteer

- Volunteered with an interior design firm, contributing to the design of wardrobes for the competition.

Metropolis 100- Recipient

- One of 100 students: 50 graduating from architecture + 50 graduating from interior design to receive a spot in the Metropolis 100. This competition recognizes 100 of the best in America and Canada.

ACTIVITIES AND HONORS

Dean's List: 2019, 2020, 2021, 2022, 2023, 2024

Muslim Student Association, President: 2022-2023

Grit And Grime League Club, Vice President: 2022-2023

Interior Architecture Club, Treasurer 2022-2023

TECHNICAL SKILLS

Revit: Expert | Photoshop: Expert | InDesign: Expert | Illustrator: Moderate | Enscape: Expert | Hand Drafting: Expert